

## Cookie Policy

Last update: June 2015

### What are cookies?

The site hunimed.eu uses cookies. As clarified in FAQs section of “Garante Privacy” in December 2012, available on [www.garanteprivacy.it](http://www.garanteprivacy.it), cookies are defined as "small text files" - made up of letters and numbers - "that are sent to the *main server (usually the browser) by the sites that the user visits, where they are stored in order to be re-transmitted to the same sites at the next visit of the same user*". Cookies are intended to streamline the analysis of the browser activity (web traffic), or to indicate when a specific site or a part of the specific site is being visited, to distinguish the site visitors in order to provide them with personalized content, thus helping administrators to improve the website and the user experience.

Through cookies none of the information stored on your device can be accessed, although this is where cookies are downloaded. Cookies cannot load any kind of codes, cannot carry viruses or install malware and are not harmful to the host device.

Below you can find all the information about cookies installed through this site, and all the necessary information about how to manage your preferences.

### User Agreement

When connecting for the first time to any page of hunimed.eu, the user will be presented with the main information on the use of cookies. By closing the information box through the function key, or just by clicking outside the box and continuing the navigation, the user agrees to our use of cookies in the manner described in the Cookie Policy.

The site memorizes the steps made by the user, so the same information will not be repeated in later connections from the same device. However, the user always has the ability to revoke all or part of the consent already given.

If you experience technical problems related to consent, please contact us through the appropriate channels presented by this site to allow us to provide the most suitable assistance.

### Types of cookies we use

The use of cookies by this website Owner, Humanitas University, located in Rozzano (MI) Via A. Manzoni 113, 20089, is incorporated into the **Privacy Policy**; for further information please refer to art. 13 of Privacy Code by [clicking here](#).

To allow the browsing on our site, we use both persistent cookies (cookies that remain in the memory until they are manually deleted by the user, or for which there is a long-term expiration date) and session cookies, which are not permanently stored on the host computer and are automatically removed by closing the browser. We use different types of cookies - with specific functions – that can be classified as:

## COOKIES ISSUED BY HUNIMED.EU

### TYPE OF COOKIE

### FUNCTIONS

Technical/sessional  
Technical/navigational

*(To release this kind of cookie the consent is not needed)*

Essential for the proper function of our website and enable the user to navigate and display the content. Their eventual deactivation would cause malfunctions of the website.

Typically, cookies of this type are required to keep the browsing session open or to allow the user's access to restricted areas of the site. Also, they can temporarily memorize the content inserted during filling out a form and allow the user to return to a previous page during the same session.

Technical/functional

*(To release this kind of cookie the consent is not needed)*

Allow the user to make the most of the peculiarities of the site and benefit from a more comfortable navigation. If these cookies are enabled the navigation on the site works in an ideal way; users can anyway choose not to allow the activation of these cookies on the device.

In general, cookies of this type also memorize the language of the content the user has previously set, and also (for a limited period of time) memorize the items in the shopping cart in case the user closes the session before the purchase is finalized.

Technical/consent

*(To release this kind of cookie the consent is not needed)*

Keep track of the consent already given by the user on the use of cookies, in order not to repeat the Cookie Policy and the consent request in the subsequent visits.

## THIRD PARTY COOKIES, ISSUED FROM OTHER SITES (NOT RELATED TO HUNIMED.EU)

### TYPE OF COOKIE

### FUNCTIONS

Statistical/Analytical

*(To release this kind of cookie the consent is needed)*

Used to collect information on the steps made by the user during the browsing of the website. This information is analyzed in aggregate form for statistical purposes.

They are not required, but they are a great help for us because they allow us to improve the content and services according to the specifications that derive from the statistical analysis.

Profiling/advertising/social

*(To release this kind of cookie the consent is needed)*

Used to present content of advertising type most suitable for the user.

They can also be used to limit the number of times a certain advertising content is presented, or to help evaluate the effectiveness of the advertising campaigns on our websites.

They are not necessary, but allow us to offer more personalized content to each user.

## Third Party Cookies

When browsing on this website users may receive both cookies from Humanitas University and cookies from third parties, that may set cookies on the users devices on our behalf, in order to provide their services.

The third-party cookies allow us to better understand the users' browsing habits. For example, these cookies are used to gather advertising information and personalize content, but also for statistical purposes and to evaluate the users' interest in a specific content or service. Detailed information on these cookies is available in the tables presented below and on the third parties' respective websites.

## Third-party Cookie Statistics

Hunimed.eu uses Google Analytics, a web traffic analysis tool provided by Google, Inc., 1600 Amphitheatre Parkway - Mountain View - CA94043 USA, that uses cookies to collect and analyze aggregated information regarding the browsing history of the user. Neither Humanitas University nor Google associate your IP address with other data held by them to identify the user directly.

The information collected is processed by Google Analytics in order to produce reports for administrators of the hunimed.eu that are later used to verify the proper functioning of the services and, where applicable, verify the approval rate of the content offered.

For more information on the policies applied by Google Inc. regarding the confidentiality of the data please click [here](#); in order to disable cookie statistics and prevent Google Analytics to collect data on the browsing history, an appropriate deactivation component of Google Analytics can be downloaded at the following link: <https://tools.google.com/dlpage/gaoptout>.

## Third-party Cookie profiling advertising and retargeting

Hunimed.eu uses specific cookies to monitor advertising campaigns on the web and for retargeting and/or remarketing purposes.

In the table presented below you can find details about the individual cookies and the possible deactivation:

<b>SERVICE</b>	<b>HOLDER</b>	<b>ADDRESS</b>	<b>PRIVACY</b>	<b>DEACTIVATION</b>
Double Click	Google Inc.	1600 Amphitheatre Parkway Mountain View - CA94043 USA	<a href="#">Go to information form/consent</a>  <a href="#">Go to the privacy policy of the third parties</a>	<a href="#">Click here</a> <a href="#">Or click here</a> <a href="#">Or set up by clicking here</a>
Facebook Custom Audience	Facebook Inc.	1601 S. California Ave Palo Alto - CA94304 USA	<a href="#">Go to the privacy policy of the third parties</a>	<a href="#">Click here</a>
AdWords	Google Inc.	1600 Amphitheatre	<a href="#">Go to the privacy</a>	<a href="#">Click here</a>

Conversion		Parkway Mountain View - CA94043 USA	<a href="#">policy of the third parties</a>	<a href="#">Or click here</a> <a href="#">Or set up by clicking here</a> <a href="#">Click here</a>
Dynamic Remarketing	Google Inc.	1600 Amphitheatre Parkway Mountain View - CA94043 USA	<a href="#">Go to the privacy policy of the third parties</a>	<a href="#">Click here</a> <a href="#">Or click here</a> <a href="#">Or set up by clicking here</a>

## Third-party Social Plugins and widgets

Our web pages may contain plug-ins coming from the most recognized social networks (Facebook, Twitter, LinkedIn) that are managed directly by the third parties.

These plug-ins may correspond to the buttons such as "Like" on Facebook or "retweet" on Twitter. If our web pages are accessed, and similar plug-ins are featured, the browser connects directly to the servers of the third parties and the plug-in is displayed on the screen. The plug-ins communicate to the third party servers the information about the pages visited by the user.

If a user of a social network visits our web pages while logged into his/hers personal account, specific information may be associated with the account. Even if you use the functions of the plug-in (for example clicking the "Like" button on Facebook), the information will be linked to the account.

In the table below you can find details about each plug-in and the possible deactivation:

<b>SOCIAL</b>	<b>HOLDER</b>	<b>ADDRESS</b>	<b>PRIVACY</b>	<b>DEACTIVATION</b>
Facebook	Facebook Inc.	1601 S. California Ave Palo Alto - CA94304 USA	<a href="#">Go to the privacy policy of the third parties</a>	<a href="#">Click here</a>

## How to configure your terminal

If you do not agree with the use of cookies, you must configure the browser settings and disable the cookies or stop using this website. By disabling cookies, however, the site or some of its features may not work properly.

To modify the use of cookies and block/delete them on the device, simply enter the browser settings.

Most browsers provide the ability to accept or reject all cookies or accept only some (from specific sites). Configurations of the cookies may be different in each browser, even though the steps are very similar. For more details on the procedure, visit <http://www.aboutcookies.org/> or see the 'Help' section of your specific browser.

To learn more about cookies and to manage your preferences on third-party cookies please visit <http://www.youronlinechoices.com/>.